

# HairConfirm® Product Fact Sheet



HairConfirm® is a trusted prevention tool that reliably detects drugs of abuse and helps promote meaningful conversations with loved ones to create a drug-free home.

**Accurate:** HairConfirm® is an FDA approved test completed by our CLIA-certified partner lab. HairConfirm® quantifies drug levels using the latest technology to accurately tests for up to 14 drugs of abuse and provides a more definitive 90-day lens into substance use compared to the short 2-3 day detection window for urine samples.

**Anonymous:** HairConfirm® test kits are registered with a private Specimen ID and test results are delivered through a secure online portal.

**Cheat-Proof:** HairConfirm® works even when dyes and bleaches are used on a hair sample. At this time, there are no known methods for cheating a hair drug test.

**Preventative:** We provide an easy-to-read report with actionable results in generally 3-9 days. Clients are supported by outstanding customer support and valuable resources to guide discussions with their loved ones. Build trust at home, protect your child's safety, and initiate meaningful conversations.

## Target Audiences

**Primary:** Family/Parents of loved ones/children at-risk for substance abuse

**Secondary:** Health professionals (Pharmacists or Family Therapists) who consult families/parents

## Product Categories

- Home Health Care
- At-Home Diagnostic Testing
- Drug Abuse Prevention
- Drug-Free Home

## About Confirm BioSciences

Confirm BioSciences is a pioneer in high-quality diagnostic testing and health & wellness solutions for both the corporate community and individual consumers. Our product portfolio ranges from instant and lab-based testing solutions for drugs of abuse, including HairConfirm® (hair-based) and Drug Confirm® (urine-based), to HealthConfirm®, a line of testing solutions for health & wellness hormones and neurotransmitters, with all results delivered in user-friendly reports. As experts in the drug testing and health & wellness markets, Confirm BioSciences prides ourselves in supporting various organizations and projects that help families create a drug-free home. Confirm BioSciences is headquartered in San Diego, California.

## Company & Product Milestones

**2008:** Confirm BioSciences founded, HairConfirm® launched

**2019:** 135,000+ HairConfirm® units sold to date and launched at over 7,250 CVS Pharmacy locations nation-wide

## Company Highlights

- Woman-owned Small Business
- 3+ Inc. 5000 Fastest Growing Private Companies and Honor Roll Recipient
- Inc. 5000 Best Work Places and San Diego Business Journal Best Places To Work For
- 2+ Ernst & Young, Entrepreneur Of The Year Finalist

For more product information, visit [HairConfirm.com](http://HairConfirm.com)

For media or press inquiries, contact GG Benitez at (619) 339-7978 or [gg@ggbenitezpr.com](mailto:gg@ggbenitezpr.com)

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